

The case for integrating transport in the West of England

James White

West of England

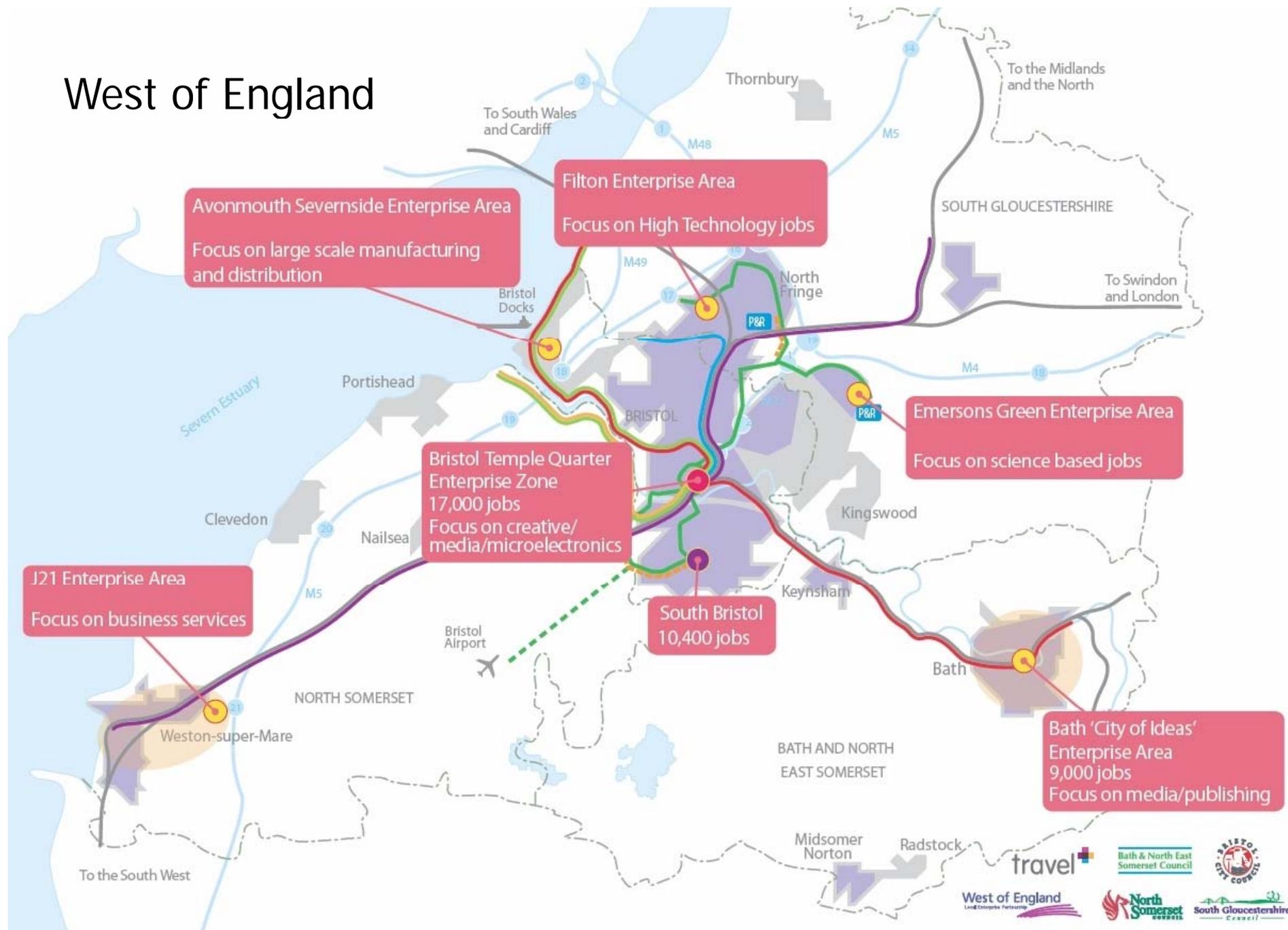
Bath & North East
Somerset Council



North
Somerset
COUNCIL

South Gloucestershire
Council

West of England



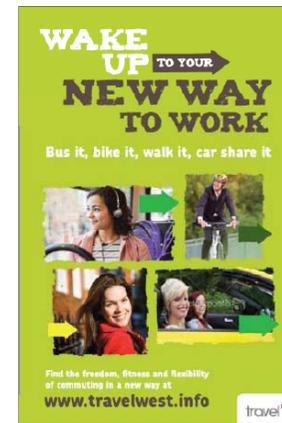
Working well

- Joint Transport Executive Committee
- Greater Bristol Bus Network
- Diamond travelcard
- WEBOA and Rider tickets
- LSTF West
- Bath and Weston packages



Bus Stop	Route	Time
	903 Long...	5min
	352 Bristol...	12:25
	X1 Bristol...	12:25
Hovells	902 Centre	12min
to various destinations	903 Long...	17min

X1 X54 55 Source: Traveline Refresh in 15s



West of England

Bath & North East Somerset Council



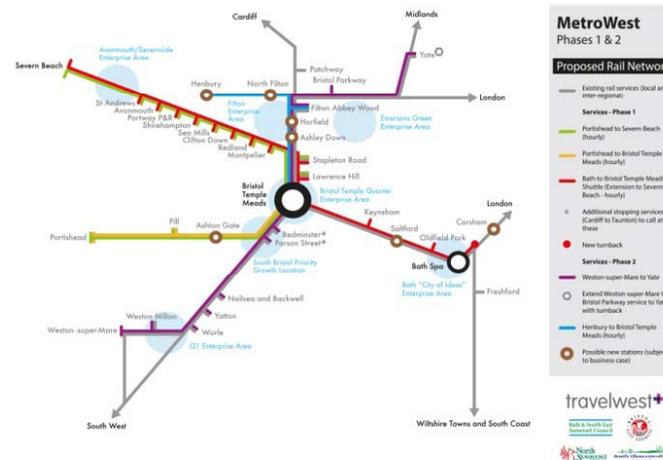
North Somerset Council

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Coming soon

- Smartcards
- Better Bus Area bid
- Temple Meads vision
- **travelwest+** branding
- MetroBus
- MetroWest



West of England

Bath & North East Somerset Council



North Somerset Council

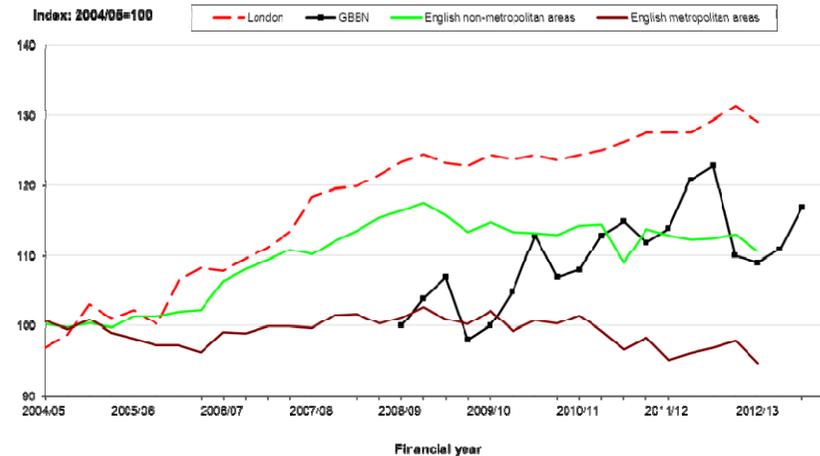
South Gloucestershire Council

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Challenges

- Funding
- Passenger growth
- Managing aspirations
- Operators on board
- Local authorities on board
- Integration for a reason

Passenger Journeys on local bus services by metropolitan area status:
England, from 2004/05 including GBEN



West of England

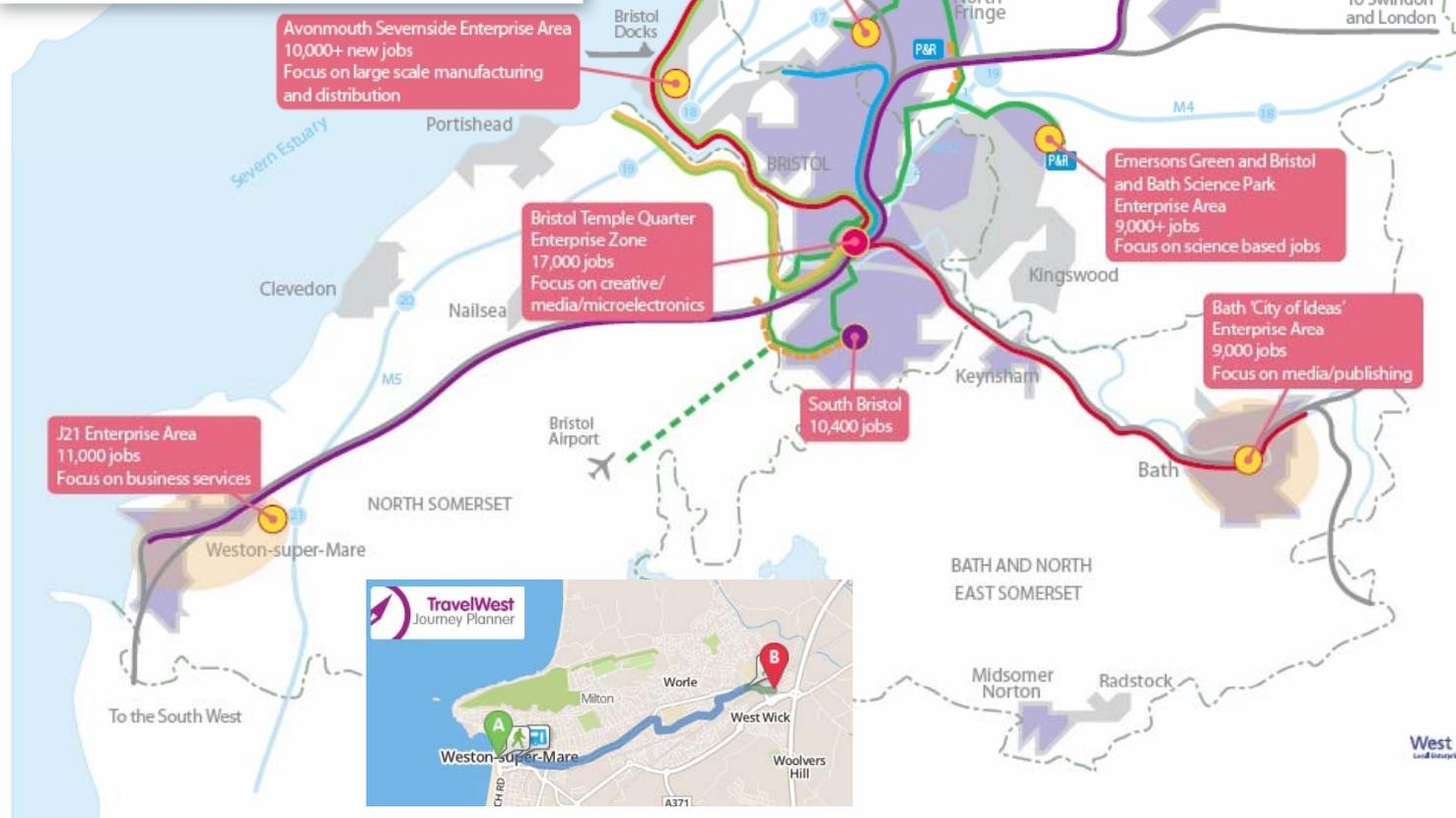
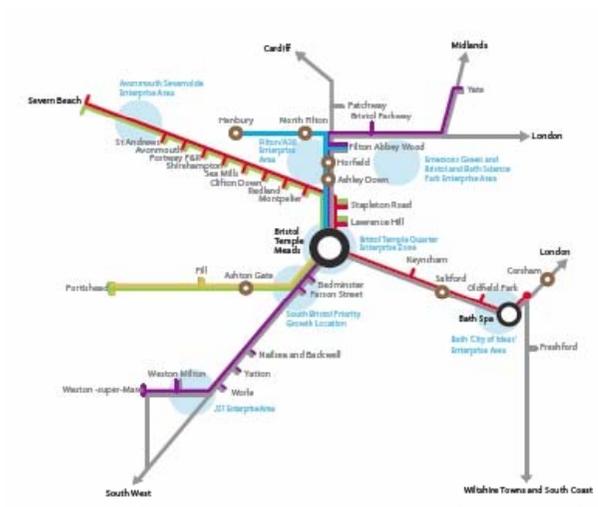
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Key:

Existing Network:

- Motorway
- Local Authority Boundary

Transport Major Schemes:

- Rapid Transit
- Rapid Transit Feeder Service
- Transport Links
- Transport Package
- New Park & Ride Site

New Homes and Jobs, 2006 - 2030:

- Enterprise Zone
- Enterprise Areas
- Other Major Employment Site
- Priority Growth locations

Greater Bristol Metro Phases 1 & 2

- Existing rail services (local and inter-regional)
- Portishead to Severn Beach
- Portishead to Bristol
- Bath to Bristol Temple Meads (and extension to Severn Beach)
- Weston-super-Mare to Yate
- Henbury to Bristol Temple Meads