

# The case for integrating transport in the West of England

James White

West of England

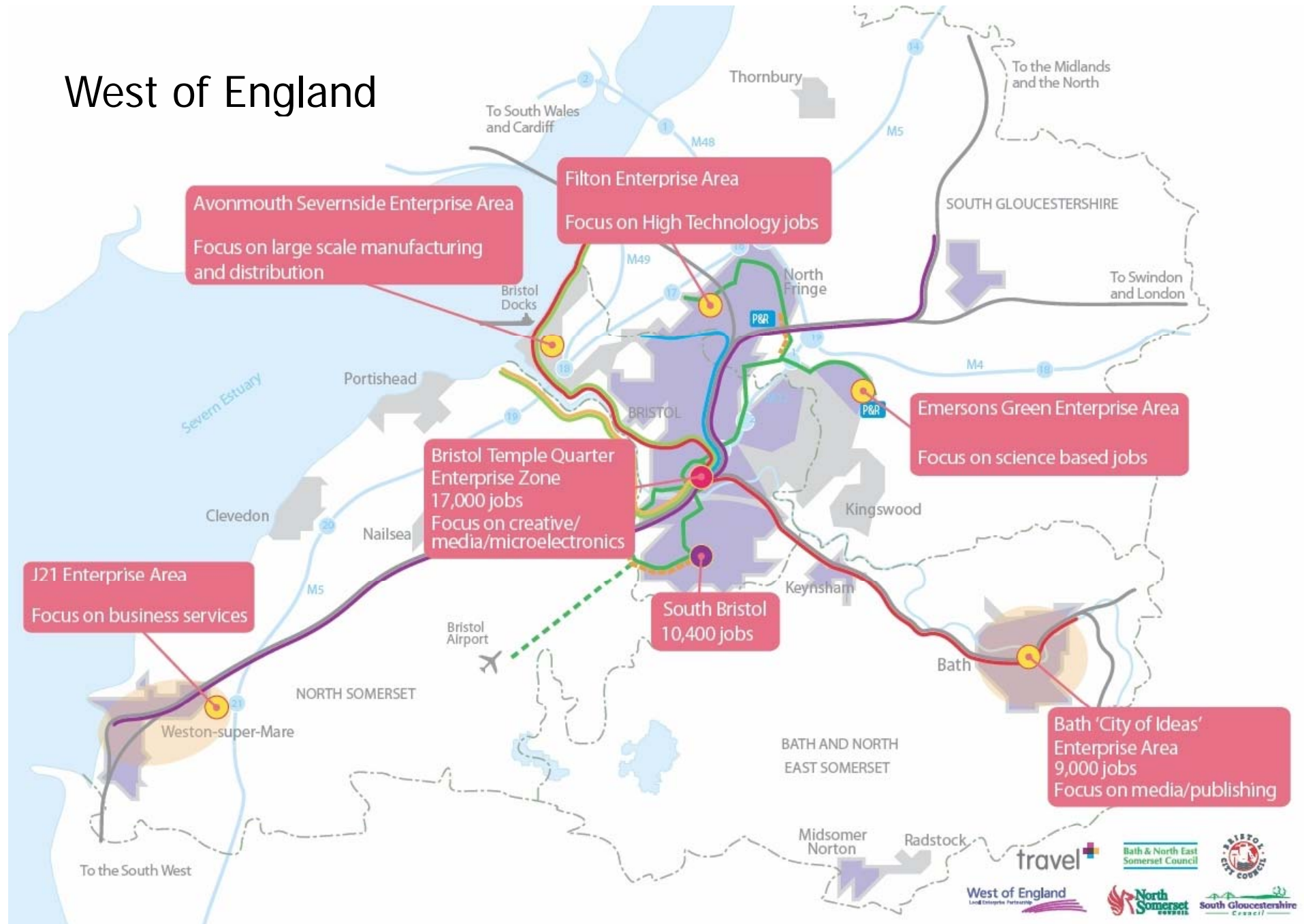
Bath & North East  
Somerset Council



North  
Somerset  
COUNCIL

South Gloucestershire  
Council

# West of England

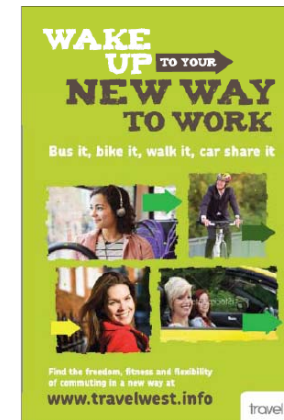


# Working well

- Joint Transport Executive Committee
- Greater Bristol Bus Network
- Diamond travelcard
- WEBOA and Rider tickets
- LSTF West
- Bath and Weston packages



Bus Stop	903 Long...	5min
Hotels	352 Bristol...	12:25
To various destinations	X1 Bristol...	12:25
	902 Centre	12min
	903 Long...	17min
		Source: Traveline Refresh in 15s
X1 X54 55		



West of England

Bath & North East Somerset Council



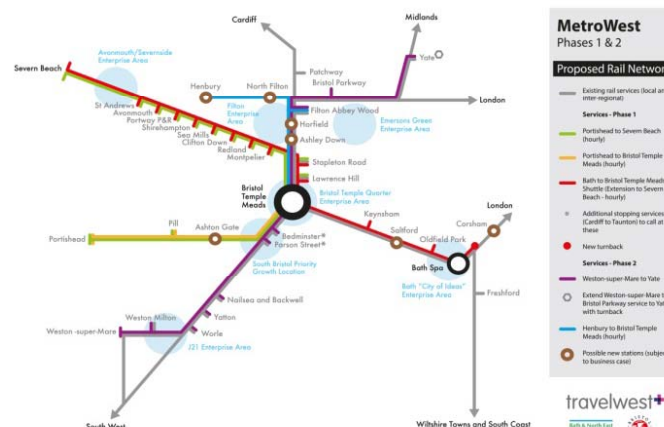
North Somerset Council

South Gloucestershire Council

travelwest

# Coming soon

- Smartcards
- Better Bus Area bid
- Temple Meads vision
- travelwest+ branding
- MetroBus
- MetroWest



West of England

Bath & North East Somerset Council



North Somerset Council

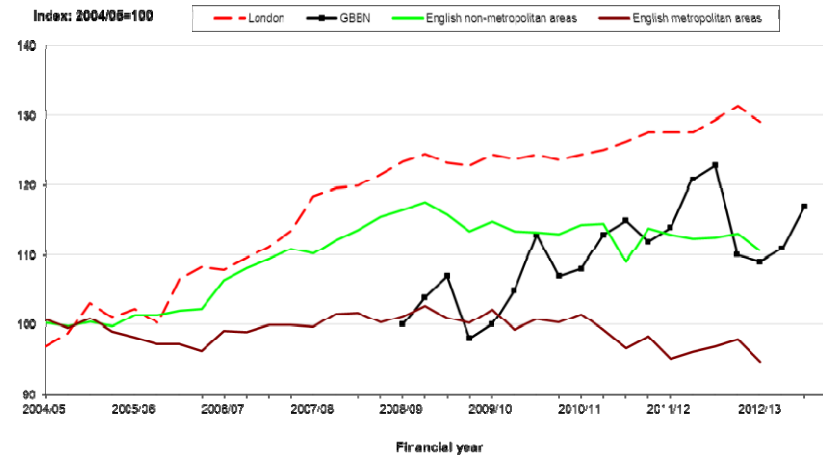
South Gloucestershire Council

travelwest+

# Challenges

- Funding
- Passenger growth
- Managing aspirations
- Operators on board
- Local authorities on board
- Integration for a reason

Passenger journeys on local bus services by metropolitan area status:  
England, from 2004/05 including GBEN



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